



Mode  
**Virtual Live  
Workshop**



Duration  
**4 modules -  
2 hours each**

# The CIO's role in the New Normal

## A Leadership Perspective

### Session coverage

#### Module 1

##### What CIO's need to know about the changing Business Context

- Transforming through Digitalization
- Impact of AI
- Intelligent Industry
- CIO Challenges for 2021 and beyond
- Caselet discussion on one New Age Organization

#### Module 2

##### What CIO's need to know about Strategy and Innovation

- Appreciating the 5 distinct strategies across 9 parameters
- Horizon 1 Innovation
- CIO's role in supporting Productivity and Process Improvement
- Horizon 3 Innovation
- Being a part of all Horizon 3 experiments

#### Module 3

##### What CIO's need to know about Business Models in the new context

- Business Models and Platform based models
- Business Model Innovation
- Aligning IT to a business model
- Case Study of an Indian Organization

#### Module 4

##### What CIO's need to know about Digitalization and specifically Digital HR

- Future of Work
- Digital Talent and Digital HR
- CIO's role in identifying, developing and retaining Talent
- Caselet discussion



**Dr. Selvan Dorairaj**

After his Engineering from IIT Madras, Selvan completed his management from IIM Ahmedabad and for the last 34 years has been in the IT Services Industry with varied exposure. His research work was in the HRM area.

His work experience cuts across Sales, Managing Delivery, Heading a Business Unit, HR, and Business Process Reengineering.

Having been in a Leadership position for the past 20 years, he has interacted with various stakeholders - Customers, Partners, Board members, Business and Functional Heads and brings in these varied experiences into his learning sessions.

His areas of expertise include Business, Strategy, Innovation, Digital HR, Talent Supply Chain, Artificial Intelligence for Managers and Leadership Development.

He is a speaker in many conferences and forums both in India and abroad. He has been an active member on the board of several government bodies and educational institutions.